

# 2024 BUSINESS & SUSTAINABILITY REPORT





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## **BUSINESS & SUSTAINABILITY REPORT**

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## 2024







01/

# VIMA GROUP

Over the past 30 years, the VIMA Group has worked to maintain a gradual and steady growth, establishing itself as a leading global player in the sector.

Our commitment to our customers and suppliers, coupled with the expertise accumulated over the years, has earned us the trust of the world's top hotel chains, renowned restaurants, and internationally prominent supermarket chains.

All of this is made possible by the **passion**, effort and dedication of our team of collaborators and associates, who carry out their work with the highest level of professionalism across all departments of the Group.

Our efforts are focused on our commitment to supporting sustainable food sources as a key element in the protection of the world's resources.



VIMA GROUP

1.1. Vision | 1.2. Mission | 1.3. Commitment | 1.4. Values



To become the leading provider of high-quality **food** by encouraging manufacturers and producers around the world to embrace sustainable practices that prioritize environmental stewardship and **community well-being** as integral to their production processes.

Source the highest-quality foods globally to support our clients with a strong and diverse portfolio of products, encompassing existing categories and the development of new ones in line with evolving consumer trends. We are dedicated to **understanding consumers** and the dynamics of each market we serve while **helping our clients** grow their businesses. Foster an organization with the highest professional standards by creating sustainable employment opportunities to help improve the standard of living in the countries where we operate. Partner with global and local organizations to advance meaningful initiatives aimed at creating, developing, and protecting resources in a sustainable way, around the world.



## Vision | Mission | Commitment





At **VIMA Group** we see sustainability as a fundamental pillar for the future of our planet and our society. For this reason we dedicate ourselves to integrating sustainable practices across all of our operations, from production to distribution, reducing our environmental footprint and promoting social welfare in all our activities.

In addition to our commitment to the environment, we are equally dedicated to the well-being of the communities where we operate. Through corporate social responsibility programs, we support initiatives that promote education, nutrition, and economic development in these communities, thereby contributing to their long-term growth and prosperity.











**VIMA GROUP** 

1.1. Vision | 1.2. Mission | 1.3. Commitment | 1.4. Values



Our values are the foundation of everything we do, guiding our decisions, actions and relationships both inside and outside the organization.

VIMA Group was created on the principles of Quality, Trust, Respect and Sustainability.

At VIMA Group we view our work as more than just managing a food company, we see it as a force for positive transformation in the industry, committed to sustainability and the well-being of both people and the planet. We are proud of the legacy we have built and excited about the future we continue to shape, leading the way to a healthier, more sustainable world through our products and actions.

**QUALITY:** Upholding the highest quality standards, we strive to offer the best products while providing exceptional service to our clients. We are committed to excellence at every stage of the process, from the selection of ingredients to the production process and customer service.

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## Values



**SUSTAINABILITY:** We are deeply committed to ensuring our actions positively impact the world around us. Accordingly, we endeavor to minimize our environmental footprint by fostering responsible practices across our supply chain and actively contributing to the sustainable development of the communities in which we operate.

**TRUST:** Our clients' satisfaction and well-being are at the heart of what we do. We are committed to understanding their needs and exceeding their expectations with exceptional products and services.



**RESPECT:** We value diversity and inclusion, and strive to create an inclusive work environment where tolerance and understanding guide all of our actions and relationships, be they with clients, employees, suppliers, or community members. We believe that respect is the cornerstone of building strong and harmonious relationships, both within and beyond the company. Furthermore, we recognize the importance of operating in a responsible manner, safeguarding our natural resources and minimizing our environmental impact.











# **STAKEHOLDERS**

At VIMA Group, we know how important it is to engage all stakeholders as a fundamental element in advancing our sustainability initiatives. These stakeholders play a key role in our ability to understand and address the different environmental and social challenges in all our activities.





## STAKEHOLDERS

We are committed to being accountable to our stakeholders, both internal and external, in a responsible, transparent, and regular manner. This report serves as our communication with the various parties concerned regarding our commitments, objectives, and goals, as well as the progress made in their fulfillment.

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**Local communities** 

## **Stakeholders**



Employees



**Product** and service providers



**Business partners** 



Sectorial, environmental and other organizations



Government, administrations and other regulatory bodies



**Media and** communications



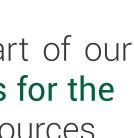


# SUSTAINABLITY

Sustainability, care and respect for the environment are a fundamental part of our values. We firmly believe in the need to generate sustainable food sources for the future, ones whose primary objectives are the preservation of natural resources and the communities around us.

We see the food industry as a foundational pillar for building profitable and responsible business policies that protect our environment and mitigate the impact on it. For this reason, environmental conservation is integrated transversally into our business model alongside the promotion of social and economic welfare in our areas of influence.









We have reviewed both internal and external sources, conducted surveys, held A materiality analysis has been conducted to lay the foundation for a strong sustainability policy in line with VIMA Group's core values. Through this process, interviews, and hosted workshops with key stakeholders (clients, employees, we've identified the key aspects of our operations that have a significant impact suppliers). The results are outlined in the following table (see next page). on environmental, social, and economic dimensions.

This analysis has enabled us to focus our resources on areas where we can generate the maximum impact for our stakeholders, thus aligning our actions with their expectations and needs. This approach provides us with a solid framework for developing effective sustainability strategies and **building a more** sustainable, prosperous future for all.





## **Dual materiality analysis**

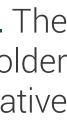
The double materiality approach has helped us prioritize areas for action. The commitment of the Executive Committee and the involvement of key stakeholder representatives have been instrumental in the strategic and communicative management of these critical issues.













SUSTAINABILITY

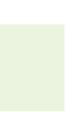
OS

## 3.1. Dual materiality analysis | 3.2. Objectives

<b>ENVIRONMENT</b>	PEOPLE	COMMUNITY	GOVERNANCE
Recyclable and sustainable packaging	Job creation	Sourcing and quality of products supplied	Ethical conduct and integrity
Sustainable infrastructures	Professional development and talent retention	Supply chain traceability	Transparency of information and communication with stakeholders
Energy efficiency and management	Diversity, inclusion and equal opportunities	Food safety	Regulatory compliance and responsible practices
Emissions management and carbon footprint reduction	Employee training and development	Supplier accountability and verification	Reputation and corporate image
Responsible and sustainable supply chain	Competitive, fair, and equitable salary	Consumer health and nutrition	Responsible marketing and communication
Sustainable sourcing and origin of resources		Consumer education	Commitment to clients
Biodiversity and ecosystem protection, environmental care and animal welfare		Local community development. Investment in the community	Customer service
Sustainable fishing and aquaculture		Respect for human rights	
Protection of aquatic ecosystems (rivers and oceans)			

## **Dual materiality analysis**





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### SUSTAINABILITY

## 3.1. Dual materiality analysis | 3.2. Objectives



## **Objectives**

Our objectives are in line with the United Nations' 2030 Sustainable Development Goals (SDGs), and we have committed to the UN Global Compact by adopting its ten principles. These principles provide a comprehensive framework for sustainability-ranging from respect for human rights and fair labor practices to environmental protection and anti-corruption.

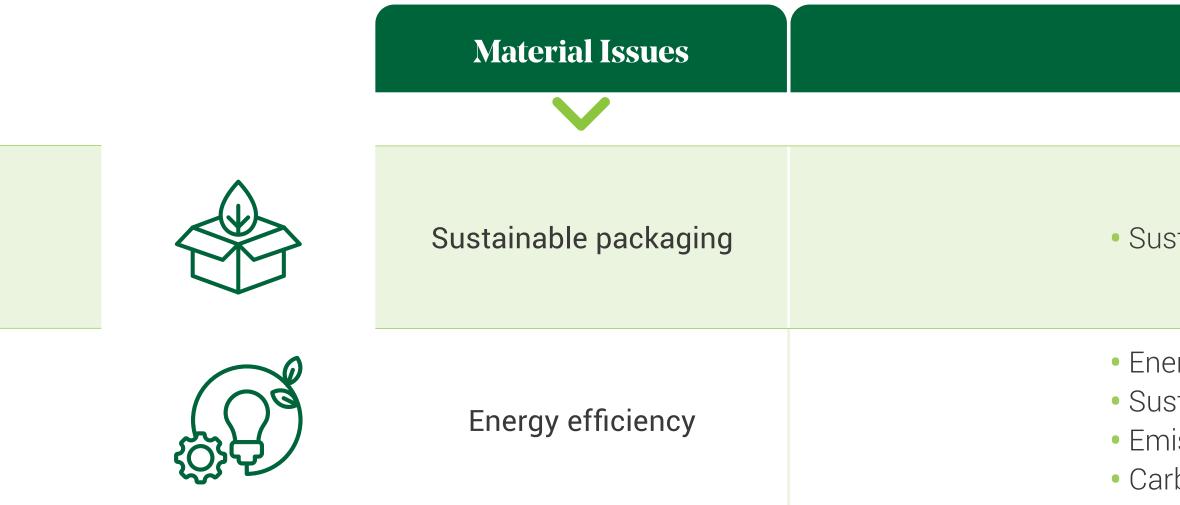








In this context, the material issues have been categorized into 7 broad groups, each connected to the Sustainable **Development Goals (SDGs)** as follows:



## **Objectives**



Definition	SDGs
istainable and recyclable packaging	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
ergy efficiency and management Istainable infrastructures nissions management Irbon footprint reduction	13 CLIMATE       7 CLEAN ENERGY         CLEAN ENERGY







SUSTAINABILITY

03

## 3.1. Dual materiality analysis | 3.2. Objectives

<b>ि</b> ि ि ि ि	Sustainable sourcing	<ul> <li>Responsible and sustainable supply chain</li> <li>Sustainable sourcing and origin of resources</li> <li>Protection of biodiversity and ecosystems. Environmental care and animal welfare</li> <li>Sustainable fishing and aquaculture</li> <li>Protection of aquatic ecosystems (rivers and oceans)</li> </ul>	12 RESPONSIBLE CONSUMPTION AND PRODUCTION COO
	Human capital development	<ul> <li>Job creation</li> <li>Professional development and talent retention</li> <li>Diversity, inclusion and equal opportunities</li> <li>Employee training and development</li> <li>Competitive, fair, and equitable salary</li> </ul>	8 DECENT WORK AND ECONOMIC GROWTH
	Sustainable supply chain management	<ul> <li>Sourcing and quality of supplied products</li> <li>Supply chain traceability</li> <li>Food safety</li> <li>Supplier accountability and verification</li> </ul>	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
ALL STR	Commitment to society	<ul> <li>Consumer health and nutrition</li> <li>Consumer education</li> <li>Local community development and investment</li> <li>Respect for human rights</li> </ul>	2 ZERO HUNGER SSS
	Value chain management and corporate governance	<ul> <li>Ethical conduct and integrity</li> <li>Transparency of information and communication with stakeholders</li> <li>Regulatory compliance and responsible practices</li> <li>Commitment to clients</li> <li>Customer service</li> </ul>	16 PEACE, JUSTICE AND STRONG INSTITUTIONS

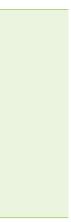
## Objectives

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4.1. Sustainable packaging | 4.2. Energy efficiency 4.3. Sustainable sourcing

# ENVIRONMENT

## **Sustainable packaging**

At VIMA Group, our priority is to minimize the environmental impact of our packaging. We strive to design packaging that is not only efficient in terms of preserving and protecting our products, but also eco-friendly. Our goal is to continually improve our packaging, upholding our commitment to sustainability and environmental responsibility. This includes increasing the use of recycled paper or paper sourced from certified origins such as the Forest Stewardship Council (FSC), adopting biodegradable or compostable plastics, and incorporating other sustainable materials.





4.1. Sustainable packaging | 4.2. Energy efficiency 4.3. Sustainable sourcing

In the last year, we have undertaken a major initiative to refresh our corporate This initiative is coupled with enhanced consumer communications **focused on** image, which includes a **comprehensive review of our packaging**. This project waste reduction through prevention, recycling, and reuse activities. aims not only to reduce packaging consumption, but also to ensure that it is sustainable and environmentally friendly.



## Sustainable packaging







4.1. Sustainable packaging | 4.2. Energy efficiency 4.3. Sustainable sourcing

Our goal is to optimize energy usage throughout our operations to reduce At VIMA Group, we are committed to the responsible use of energy in all aspects of our value chain. We work diligently to reduce greenhouse gas emissions consumption and minimize our environmental impact. We've set an ambitious to help mitigate the effects of climate change. This commitment drives our target to cut both direct and indirect emissions. This includes an ongoing search actions toward a more sustainable and environmentally conscious future. for maximizing energy efficiency and reducing waste.

The Group's largest direct energy consumption is categorized into the following:





For the operations of our internal fleet of vehicles, using both gasoline and diesel.

## **Energy efficiency**

In line with our sustainability strategy and carbon footprint reduction, we are implementing solar panel projects to harness renewable, clean energy. These projects will allow us to leverage renewable, clean solar energy to power parts of our refrigeration facilities in the Dominican Republic, aiming for a 28.7% reduction in electricity consumption by 2026.



Additionally, we are dedicated to raising awareness and training our employees to foster a culture of energy efficiency throughout the organization including regular training sessions for all staff and new hires.







## ENVIRONMENT

4.1. Sustainable packaging | 4.2. Energy efficiency 4.3. Sustainable sourcing



In addition to our commitment to the environment, we are equally concerned about the well-being of the communities where we operate.

## **Sustainable sourcing**

At VIMA Group, we consider it essential to ensure that the resources we use come from sustainable sources. We integrate the principles of environmental, social and economic sustainability at every stage of our sourcing process to ensure that the highest ethical and environmental standards are met. We work closely with our suppliers to achieve these goals aiming to promote responsible practices throughout our supply chain and contribute to a more sustainable and equitable future for all.

Protecting biodiversity and ecosystems, as well as promoting environmental care and animal welfare, are core elements of our corporate responsibility. We are deeply committed to preserving the diversity of life on Earth and ensuring that our operations do not negatively impact natural ecosystems. To address these concerns, we implement policies and practices that foster biodiversity conservation and ecosystem preservation throughout our activities.











This includes adopting sustainable practices in our primary fishing products, evidenced by achieving Marine Stewardship Council (MSC) and Aquaculture Stewardship Council (ASC) certifications for the Group in 2020 with a subsequent recertification in 2023. The Group's objective is to increase operations with certified fisheries and sustainable aquaculture products from 5% to 10% over the next 3 years.

Over the past year, we have focused on expanding the marketing of products under the **Best Aquaculture Practices (BAP)** certification program. We aim to increase our certified references by 2% to 4% by 2025.







## **Sustainable sourcing**

We strive to minimize our environmental impact by promoting responsible practices throughout our supply chain and contributing to the sustainable development of the communities where we operate.







# ENVIRONMENT

4.1. Sustainable packaging | 4.2. Energy efficiency 4.3. Sustainable sourcing



## **Sustainable sourcing**

In addition, we actively participate in **The Ocean Cleanup project** whose main objective is to clean the oceans of plastic waste and thus to reduce the impact on biodiversity and protect ecosystems. The accumulation of plastic waste in the oceans represents a serious threat to marine life, as it can be ingested by marine animals, causing both physical and chemical harm, as well as disrupting natural habitats.

By removing plastic waste from the oceans, **The Ocean Cleanup project reduces** the risk of contamination and its adverse effects on marine biodiversity. This initiative benefits a wide variety of species, including fish, seabirds, marine mammals, corals and other marine organisms.

The Ocean Cleanup project also helps raise awareness about the importance of protecting the oceans and encourages behavioral changes to reduce plastic waste generation and promote more sustainable practices.











# PEOPLE

## Human capital development

We consider people the essential and fundamental pillar for the development of the organization's activities. We foster a diverse and multicultural workplace that values all groups equally. Our priority is to build a safe, healthy and flexible work environment where our employees can thrive while maintaining a balance between work and personal life.

We believe that a safe work environment is fundamental to the employee well-being and productivity. As such, we have implemented measures to ensure safety in the workplace.





## PEOPLE

5.1. Human capital development



## Human capital development

By analyzing data, we invest in continuous development, offering long-term career growth in a supportive professional setting.

Additionally, we contribute to the communities where we have influence and activity by consistently creating job opportunities. Our organization is growing and we have incorporated 79 new collaborators in the last year.

Our commitment to the growth of our team includes a strong emphasis on ongoing training. We recognize that training and learning are crucial for both individual and collective success, as well as for the continual improvement of our processes and services.











PEOPLE 

5.1. Human capital development

Diversity and inclusion are crucial to our workforce. We respect and celebrate In our organization, we value and encourage talent retention as part of our culture. We believe that providing our employees with opportunities for individual differences, promoting an environment where everyone feels welcome and valued, regardless of origin, gender, sexual orientation, ethnicity, or any other professional growth and advancement not only benefits them as individuals, but characteristics. Over the last year, the number of women in leadership roles also strengthens our team and contributes to the company's overall success. In the last year, **12 employees received internal promotions** in recognition of their has increased by 60%. outstanding performance and contributions.



## Human capital development













6.1. Sustainable supply chain management6.2. A commitment to society

# COMMUNITY

## Sustainable supply chain management

The raw material procurement process is one of the key aspects of our business strategy and plays a significant role in our sustainability policy. We are committed to continually evolving to meet the latest environmental, social, and economic trends, while maintaining our primary objectives.





### COMMUNITY

6.1. Sustainable supply chain management 6.2. A commitment to society



Establish an efficient procurement process that meets our corporate benchmark for quality and service.





Optimize resources, improve quality, mitigate risks, foster innovation and ensure regulatory compliance to enhance value creation and business success.

## Sustainable supply chain management

## **Our main objectives**





Promote sustainability through a responsible purchasing policy that includes environmental, social and economic considerations.

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Build strong relationships with suppliers by aligning our strategies with the Group's values.



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6.1. Sustainable supply chain management 6.2. A commitment to society

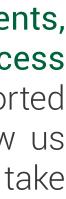
At VIMA Group, conduct thorough evaluations and ongoing monitoring of all The close collaboration between the Purchasing and Quality departments, our suppliers to ensure compliance with the highest standards of quality and at the corporate level, facilitates the optimization of the procurement process food safety. Our procedures align with globally recognized standards, such as through effective management and improvement of internal processes, supported by key performance indicators (KPIs) for our suppliers. These KPIs allow us those set by the Global Food Safety Initiative (GFSI), including BRC and IFS certifications. This meticulous process ensures excellence across all aspects to categorize suppliers and analyze potential deviations, and proactively take of our products and to maintain our customers' confidence in the safety and corrective actions to improve performance. quality of our food.





## Sustainable supply chain management







## COMMUNITY

6.1. Sustainable supply chain management 6.2. A commitment to society



We promote responsible practices across our supply chain to contribute to the development of a more sustainable and equitable future for all.

## **Sustainable supply** chain management

Our facilities in the Dominican Republic and Mexico are certified ISO 9001:2015 establishing an effective quality management system focused on customer satisfaction and compliance with legal and regulatory requirements.

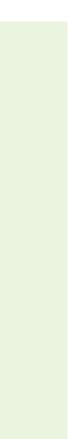
Our Almafrio SRL and VIMA Dominicana SRL centers have recently achieved a significant milestone in their commitment to security and efficiency in the supply chain by obtaining ISO 28000 certification. This accomplishment makes them the first and only entities in the Dominican Republic to attain this distinction.

AENOR	AENOR
QUALITY MANAGEMENT	SUPPLY CHAIN SECURITY
ISO 9001	ISO 28000











COMMUNITY

6.1. Sustainable supply chain management 6.2. A commitment to society

At VIMA Group, we are dedicated to fighting poverty and promoting equal opportunities for everyone. We implement training programs within the communities we serve, promoting healthy habits and encouraging personal development of our consumers and their families.

We recognize the transformative power of sports as a way to promote a healthy lifestyle, encourage teamwork and strengthen community ties. For this reason, we actively support sports in all its forms, both within and beyond our organization.

Furthermore, we are dedicated to reducing food waste. By implementing efficient and responsible food management practices, we strive to minimize waste and maximize the use of available food resources in all our facilities.

## A commitment to society

We support initiatives that promote education, nutrition and economic development in these communities, thereby contributing to their long-term growth and prosperity.









# GOVERNANCE

## Value chain management and corporate governance

The highest governance body within VIMA Group is the Executive Committee, which is responsible for the strategic direction of the Group. This includes setting policies and operational guidelines, developing initiatives that drive growth and innovation, ensuring resource management is handled effectively, and maintaining clear and transparent communication within the Group.

The Executive Committee is composed of the Executive Vice President (Víctor Moro Morrós-Sarda), Chief Executive Officer (Edelmiro Iglesias) and Managing Director (Manuel Nuñez). The Committee meets weekly with key representatives from each department to outline the main objectives, guidelines, and policies on environmental, social, and economic matters. These meetings ensure diligent, ethical, and transparent conduct in all areas of the organization's operations.



### GOVERNANCE

7.1. Value chain management and corporate governance



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## Value chain management and corporate governance



### RESPONSABILITIES

## **Executive Committee**

Strategic leadership for the Group

Define policies and guidelines to steer operations

Develop initiatives that drive growth and innovation

Ensure effective resource management

Facilitate clear and transparent communication throughout the organization







The Executive Committee oversees the development, approval, and updating of organizational objectives, mission and value statements, strategies, and policies related to economic, environmental, and social matters. Decision are communicated to the entire workforce through multiple channels such the corporate newsletter "VIMA Connection".

Similarly, 100% of the workforce has direct access to the members of the **Executive Committee** in order to establish a two-way dialogue that addresses their needs and concerns.

The Executive Committee also defines the Group's core values and ensures that these values are upheld through a **Code of Ethical Conduct**. This code is based on principles of integrity and transparency, respect for human rights, environmental sustainability, corporate social responsibility and legal and regulatory compliance. In addition, the Purchasing department ensures ethical compliance in the supply chain by guaranteeing that our suppliers and business partners meet the same ethical and sustainable standards.

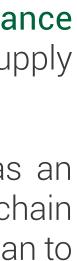
## Value chain management and corporate governance

ng	In 2024, VIMA Dominicana achieved certification from the Business Allia
nd	for Secure Commerce (BASC), which focuses on enhancing security in su
ns	chains and international trade.
as	
	Moreover, our facility in the Dominican Republic has been recognized as
	Authorized Economic Operator (AEO), reflecting its commitment to supply c
he	security and compliance with both customs and security regulations. We pla
ses	obtain this certification at our Mexico headquarters in 2024.













Our efforts are focused on supporting sustainable food sources as a key element in protecting global resources.





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